

FRESH 
THINKING.
SHARED.



**Innovators
Alliance**

Thriving in Uncertain Times
The New Playbook for Entrepreneurs &
Innovation Leaders

APR
10TH
2025

**THE VUE AND
CLUBHOUSE
EVENTSPACE**

195 Galaxy Blvd,
Etobicoke, M9W 6R7

AGENDA

8:00 am - 9:00 am

The Clubhouse

Networking Breakfast & Guest Registration

9:00 am - 10:15 am

The Clubhouse

Keynote: Thriving Through the AI Revolution - Lessons from the Past with Rob Williams

10:15 am - 10:35 am

The Clubhouse

Networking Break

10:35 am - 11:40 am

The Clubhouse

Porter's Competitive Strategies with Pulsion

11:40 am - 12:20 pm

The Clubhouse

Thriving in Times of Uncertainty - Lessons from the Front Lines
IA Member Panel featuring: Edson Fariello, PJ Ferguson, Matthew Held - Moderated by Jeremy Robinson, EOS Implementor

12:20 pm - 1:35 pm

The Clubhouse

Networking and Awards Lunch

1:40 pm - 2:40 pm

The Clubhouse

Breakout Option A: The Skeptical Business Owner's Guide to AI
with IA Member, Mark Arteaga, Founder, Redbit Development

1:40 pm - 2:40 pm

The Vue (upstairs)

Breakout Option B: Thriving, Not Just Surviving: Work-Life Balance for Business Leaders with IA Chapter Chair, Nataliya Becker, Becker Leadership

2:40 pm - 3:00 pm

The Vue (upstairs)

Networking Break

3:00 pm - 4:25 pm

The Vue (upstairs)

Keynote: Tariffs - Transfixation or Transformation? with Peter Hall

4:30 pm - 5:30 pm

The Vue (upstairs)

Cocktail Reception

5:30 pm - 7:30 pm

The Clubhouse

IA Networking Dinner (pre-registration required)

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