

# PARTNER WITH A COMMUNITY WHERE ENTREPRENEURS CONNECT



The only not-for-profit organization that supports peer-to-peer networking for entrepreneurs in Ontario, Innovators Alliance is designed for business leaders and partners who share a vision to grow profitable and sustainable businesses through a network of thought leaders, advisors, peers, and innovation resources.

## Entrepreneurs Who Innovate

Our exclusive membership consists of Founders, Entrepreneurs, CEO's, Presidents and emerging senior leaders of some of the fastest growing small and medium businesses. Our Alliance consists of members from the manufacturing, technology and service sectors, with average annual revenues of \$30 million.

## Partners Who Nurture Growth

Innovators Alliance sponsorship partners strengthen our entrepreneurial community. They provide thought leadership and valuable resources to the network through workshops, networking opportunities, and one-on-one connections.

## Hear From Our Current Sponsors

*"Kingsmere Financial Services is honoured to be part of the Innovators Alliance ecosystem. Not only is it rewarding to provide support to Canadian entrepreneurs, we find that learning about the challenges they face helps us better serve all of our business-owner clients; whether IA members or not."*



*"The introductions we get through Innovators Alliance are invaluable. Our Doane Grant Thornton Chapter representatives build meaningful relationships with local entrepreneurs and we witness and assist them in conquering challenges and embracing opportunities."*



*"Sherrard Kuzz LLP is honoured to be an Innovators Alliance sponsor. Our sponsorship with IA has provided us with access to an established business network to build new client relationships and help entrepreneurs manage workplace employment and labour issues."*



# SPONSORSHIP OPPORTUNITIES

Let's connect to discuss how sponsorship of Innovator's Alliance can contribute to the growth of your business.

Stefanie Ince, Executive Director | [since@innovators.org](mailto:since@innovators.org)

INNOVATION	ALLIANCE	GROWTH
<b>\$23,000</b> (or \$19,500/yr. for 3 years)	<b>\$16,000</b> (or \$13,500/yr. for 3 years)	<b>\$5,000</b> (or \$4,000/yr. for 3 years)

MEMBER ACCESS			
Leading Sponsorship recognition within your industry category	✓		
Sponsoring representative participation opportunity in up to six Chapter meetings where there is not a conflict with members	✓		
Member of the Innovators Alliance Board of Directors (Non-Voting)	✓		
Speaking opportunity at one IA Power Meeting each year	✓		
Recognition / Signage at all IA Power Meetings each year	✓	✓	
'Sponsor Spotlight' speaking opportunity (1 x per year)	✓	✓	
Opportunity to engage with members in a structured way at events	✓	✓	
Active Membership list provided annually	✓	✓	
Complimentary registrations at Bi-annual Power Meetings	<b>4</b>	<b>2</b>	
Opportunity to host 2 Lunch and Learn Webinar events (Innovator Chats) per year	✓	✓	✓
BRAND RECOGNITION (digital version includes click-through link to your company website)			
Logo & Recognition on IA Website	✓	✓	✓
Marketing E-blasts	✓	✓	
Verbal recognition at Bi-annual Power Meetings	✓	✓	
Social media mentions	✓	✓	✓
Opportunity to contribute guest articles for the Innovators blog, showcasing your expertise.			✓

NOTE: Alliance Sponsors have first right of refusal (based on Sponsorship start date) to upgrade to Innovation Sponsor level as vacancies arise.